



Staff Report

Date: September 11, 2014
To: Mayor Elizabeth Brekhus and Councilmembers
From: Rob Braulik, Town Manager
Subject: Replacement of street name signs – Town Project No. 9072-45

Recommendation

Proceed with purchase and installation of new high-intensity reflective street name signs.

Background and discussion

The Council at the July 11th meeting approved a new street sign design standard. Since then staff worked to get information on the number of signs and costs.

As part of the High-Intensity Reflective Sign replacement program, and in the interest of beautifying the Town, all street name signs are being changed from simple white lettering on green backgrounds to white lettering on brown backgrounds, with the inclusion of the Town logo to the left of the name.

Local and online suppliers of approved materials were contacted by Moe Engineering to provide quotes for (approximately) 105 street name signs. The quotes include new mounting hardware. Sample signs were obtained from the two most competitive suppliers. The plan is to order the signs and hardware will be ordered, fabricated, and delivered for installation by a contractor to be determined. A summary of the material prices (excluding tax) received on the project is shown in the table below:

Sign Company	Bid Amount
The Traffic Sign Store	\$3,765.95
Hawkins Traffic Safety	\$7,585.60
Barber Sign Company	\$11,367.20

The budget estimate for installation of the signs is \$7,000.

Fiscal, resource and timeline impacts

The funding source for this project is the Roadway Fund with \$25,000 budgeted for this fiscal year. At approximately \$4,000 for materials, \$7,000 for installation, and \$3,000 for project management to date, these estimates indicate the total cost (excluding additional project management) will be well within budget. The signs can be installed before the end of the year.

Alternative actions

None recommended.

Environmental review

This project qualifies for a CEQA Categorical Exemption under Section 15301 (c) – maintenance and repair of existing facilities.

Attachments

- None