

To: Mayor and Ross Town Council
From: Gary Broad, Town Manager
Re: Council Goals July 1, 2007 – June 30, 2008
Date: June 7, 2007

I. Project Summary

The Town Council selection of Council goals for the one-year period from July 1, 2007 to June 30, 2008.

II. Discussion

As part of our Town Council workshop earlier this year, the Town Council agreed to select five goals for the one-year period from July 1, 2007 to June 30, 2008. Individual Council members submitted their five favored goals to staff, with most of the goals originating from programs in the draft General Plan 2007-2025. The summary of Council goals is attached.

The five goals with the most Council support are as follows:

1. To work with other Ross Valley jurisdictions to effect a reduction in potential flood damage and to develop a valley-wide flood warning system and emergency response program.
2. To expand Ross' emergency preparedness to include programs that increase individual resident readiness, response and recovery.
3. To establish the Ross Advisory Design Review (RADR.) program.
4. To develop a Downtown Area Plan.
5. To conclude fire consolidation exploration.

Accordingly, staff would suggest that the Council vote to make these its five goals for the coming year.

In addition, there were several other goals that were received the support of some Council members, that staff can follow-up on. These include reviewing fees and providing information to residents.