



Dear Ross Town Council Members,

Thank you for considering this policy and the health of all youth in Ross. This policy is important because tobacco use rates are very high in schools and our community, and this policy protects the Ross community from the influence of the tobacco industry.

As high schoolers, we are constantly exposed to many classmates who participate in the use of tobacco and nicotine products. Watching the people close to us risking their health to “fit in” with what many others are doing is scary. Preventing these products from being distributed in Ross will not end this cycle, but it will contribute to the eventual end of their use in our schools.

The tobacco industry uses a wide range of tactics to get youth to begin using and keep using their harmful and addictive products. This policy prevents the tobacco industry from doing that in Ross and keeps youth protected from their harmful influence. This is a simple and effective way to prevent youth from experiencing the devastating effects of nicotine and the tobacco industry.

We look forward to your support and your vote in favor of this policy. We believe it will have a significant impact on the Ross community and hopefully become a model for other towns to follow in promoting public health for everyone.

~ The Youth Advocacy Committee

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