Sandra Meucci, Ph.D. 6234 NE Alameda Street Portland, Oregon 97213

September 2, 2025

Dear Mathew Salter,

I am writing in support of the "Endgame Initiative" strategy to dramatically reduce tobacco sales and eliminate its devastating impact on communities. Ross is well positioned to be a national leader as cities who prevent tobacco sales within their borders.

I proudly served as the external evaluator for statewide and countywide public health entities and initiatives in California for over 20 years. These entities included the California Refugee Health Program and the county of Marin's Tobacco Disease-Related Prevention Program from 2000 to 2021. Though I am currently retired, my last position was as the Tobacco Policy Specialist for Multnomah County in Oregon, where I currently reside. In these professional capacities I was part of the successful public health movement to eliminate the single largest preventable population health risk; that posed by tobacco use and addiction.

The endgame being advocated by Marin County Youth Advocacy Committee (YAC) is an important and necessary step in this decades-long effort. While no individual city can alone succeed in eliminating the sale of tobacco writ large, it is necessary that individual cities, one by one, do so. Please take a favorable look at the proposal being offered by this YAC at your upcoming September 11, 2025 meeting.

Respectfully submitted,

Sandra Meucci, Ph.D.

Retired Tobacco Policy Specialist

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Multnomah County, Oregon