



TOWN GOALS

- 1. Provide transparency, consistency, and fairness in government**
- 2. Sustain financial responsibility and stability**
- 3. Enhance effectiveness and efficiency of delivery of services**
- 4. Maintain a safe community and improve emergency preparedness**
- 5. Foster and strengthen community involvement**
- 6. Maintain and improve infrastructure and facilities**
- 7. Promote environmental stewardship**



Agenda Item No. 8.

Staff Report

Date: March 15, 2022
To: Mayor Robbins and Councilmembers
From: Gretchen Castets, Recreation Manager
Subject: Age-Friendly Task Force report and request for FYE23 funding

Age Friendly History:

The Age Friendly Task Force, headed by Ross resident, Teri Dowling has taken great leaps forward in the past year, and is looking to further develop this outreach in the year to come.

- In October 2018, the Town of Ross applied to become an Age Friendly community and was awarded this designation in November of 2018.
- A needs assessment was conducted in 2019 to learn more about the specific needs of the Ross older adult community. The following were identified as the highest concerns/needs:
 - Not enough activities geared to older adults
 - Disaster/emergency preparedness education and response to
 - Need for better sidewalks and accessibility
 - Opportunities for social participation and community building for older adults
- Town Manager, Gretchen Castets joined the Age Friendly Task force and worked with Teri Dowling to develop a small task force of 6 Ross residents.
 - Met monthly or bi-monthly to provide ideas and plans for older adults in the community (**\$400 cost to cover all FYE 21-22 meetings from Rec Dept.**)
 - Co-sponsored two breakfast gatherings with RPOA with 30 older adults and guest speakers at Crown & Crumpet that were very well received (**\$300 cost for each breakfast, split with RPOA**)
 - Added an Age Friendly article/tip to the monthly Morning After News Letter
- In November 2020, Teri Dowling submitted the Town of Ross Age Friendly Strategic 3-Yaer Action Plan to AARP for approval. AARP's Interim Advocacy Director, Rafi Nazarians, approved this in December 2020.

Age Friendly Goals:

Moving into the next 2022-23 fiscal year, the Age Friendly group is recommending to expand its outreach and fulfill the items in the 3-Year Strategic Plan. This will include (but not limited to) the following (see table below for budget breakdown):

- Work with the Recreation Manager, Gretchen Castets, to pilot classes for older adults such as, Tai Chi, Yoga, Art, etc. **(This would bring in revenue)**
- Continue breakfast gatherings and bring in guest speakers that specialize in the fields that were identified in the needs assessment
- Hold a Town Hall(s) at MAGC where more people can attend on disaster preparedness and emergency response
- Increase outreach to residents through mailings and brochures with pertinent information
- Act as a stakeholder in new Town developments (i.e. housing element, capital improvements, etc)

Age Friendly FYE 22-23 Budget Ask:

Item	FYE 22-23 Budget	Notes:
Event Costs	\$ 5,000.00	Off-set breakfasts, small honorariums, birthday gifts for an event honoring folks over 90yrs old. Cost of holding Town Hall at MAGC. Funds to bring in speakers at breakfast gatherings and/or other events.
Brochures	\$ 2,000.00	Disaster preparedness brochure & reprint MCIL planning guide <i>(Will also explore grant options for disaster preparedness to cover this cost)</i>
Special Mailings	\$ 1,000.00	Brochure/pamphlet mailing through Ross Town post office to residents
TOTAL:	\$ 8,000.00	

***Note: This does not include Recreation Manager time to staff program**



Agenda Item No. 8.

Staff Report

Date: March 15, 2022
To: Mayor Robbins and Councilmembers
From: Christa Johnson, Town Manager
Subject: Ross Property Owners' Association request for FYE23 funding

Attached is correspondence from the Ross Property Owners' Association (RPOA). RPOA is requesting Town Council consideration of its request for funding in the upcoming Fiscal Year. This is provided as information only for the Town Council's March 15, 2022 Annual Strategic Planning Workshop.

Attachment

March 10, 2022

Christa,

Per our discussion today, attached is a revised proposal for the Town of Ross to contribute \$26,500 over the next fiscal year towards several RPOA co-sponsored projects and events.

The RPOA raises about \$50,000 per year from residents and will contribute \$49,500 towards these projects and events (almost double the Town's contribution).

The Town of Ross is welcome to be a Co-sponsor for any of these events and projects. The RPOA Board will handle all logistics and requests the Town provide Public Works and Police support for the large community events.

Thank you for your consideration!

Jeff Koblick, on behalf of the Board of the RPOA

RPOA / Town of Ross Budget for Town Improvements and Community Events					
	Project	RPOA	Town Commit	Total Cost	Rationale for Town
1	Holiday Decorations and Lights on the Common	\$ 12,000	\$ 8,000	\$ 20,000	Most neighboring Towns pay the full amount for extensive Holiday decorations and lights
2	Wood Fence Enclosures for Portable Restrooms				Already in last year's budget
3	Light Poles - Hanging Flowers	\$ 7,500	\$ 3,500	\$ 11,000	Beautifies the Commons & Commercial district
4.	Light Poles - New Colorful Banners	\$2,000	\$1,000	\$3,000	Beautifies the Commons & Downtown
5	Live on the Common #1 on 5/14/22	\$4,000	\$1,500	\$5,500	Band Concerts on the Commons for 500 residents of all ages
6	Live on the Common #2 on 8/26/22	\$ 4,000	\$ 1,500	\$ 5,500	Community Building for all generations
7	Live on the Common #3 on 10/14/22	\$ 4,000	\$ 1,500	\$ 5,500	Community Building for all generations
8	Live on the Common #4 on May 2023	\$ 4,000	\$ 1,500	\$ 5,500	Community Building for all generations
9	WinterFest (Tree lightings, Community events)	\$ 8,000	\$ 4,000	\$ 12,000	Over 500 people attended last year's Winterfest on the Commons
10	Upgrades to Post Office (New LED lights and landscaping).	\$ 4,000	\$ 4,000	\$ 8,000	Improves Town owned property
	TOTAL	\$ 49,500	\$ 26,500	\$ 76,000	